



MEMORANDUM

TO: James H. Gailey, CMM - County Manager
FROM: Mike LoConte, GM - Cross Insurance Arena
DATE: Thursday - May 9, 2024
RE: Audio Upgrades to Broadcast Room (Sound Improvement Phase 1)

This memo is respectfully submitted to the Commissioners of Cumberland County in order to approve an upgrade of audio components for the broadcast room at the Cross Insurance Arena. The equipment and design produced by Stone Mountain Systems will allow the existing 20+ year old technology to be replaced with cutting edge technology.

The benefits of incorporating this technology into our broadcast room is numerous, ranging from improved production quality and efficiency to enhanced viewer experiences and increased audience reach. It's an investment in maintaining a competitive edge in the industry and providing a state-of-the-art source for all audio engagements.

Our goal of implementing this technology is to streamline workflows and automate tasks for all audio feeds throughout the facility. This also allows production teams (including arena, union and guest production teams) to accomplish more in less time. Whether it's live PA, music or coordinating live broadcasts – this improvement of source technology originating from our broadcast room will be enhanced.

This purchase as been designed to be scalable and flexible, allowing broadcasters to adapt to changing production requirements and audience demands. They will easily be able to scale up their operations for major events or scale down for smaller productions, without compromising quality or efficiency.

Recommendation for approval of \$20,040.40 to Stone Mountain Systems to upgrade our audio infrastructure in our broadcast room at the Cross Insurance Arena.