

## Emerging Strategic Priorities (not a prioritized list – all are equally important)

*Resulting from the Strategic Priorities Meeting among Cumberland County Commissioners and Leadership Staff, May 16, 2023. Facilitated and drafted by Craig Freshley. Just a draft; not formally approved.*

### Provide and Coordinate Regional Services

Provide services simultaneously to multiple municipalities that they are increasingly challenged to provide themselves given rising costs and increased demand. Focus on providing services that lend themselves to regional coordination.

### Provide Data

Collect and provide data, including analysis, to facilitate and support prioritization and delivery of services.

### Bring Funding to the Region

Increase development and grant management capacity, overall and in specific departments, and coordinate funding and development efforts across departments.

### Build Our Capacity

Invest in building a quality, values-based work environment with work-life balance, commensurate

with a focus on recruiting, onboarding, and providing incentives for staff retention. Increase and consolidate administrative functions into a new single building. Create and institutionalize greater collaboration among County departments via improved communications, data-sharing, and standardization of protocols.

### Foster Diversity, Equity and Inclusion

Deliberately recruit and hire staff that's more representative of the population we serve, design programs and services to be more inclusive of diverse populations, and serve as a model for all governments and institutions in Cumberland County.

### Improve External Communications

Increase awareness of County-provided services, and other services available, to municipalities and the general public.